

AUTOMOTIVE INTERIORS WORLD

The official publication of
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The Suburban Collection Showplace,
Novi, MI, USA

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IT'S NOT ANOTHER MAGAZINE ABOUT INTERIOR DESIGN!

Featuring: Materials | Comfort | Electronics | Testing and Development | Infotainment | Concepts | Interior Technologies



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The Magazine:

Automotive Interiors World is the industry's premier publication, with detailed content, stunning photography, and an excellent sense of style in an easy-to-read format. The magazine is a one-off celebration of automotive interiors that will express current and future technologies, next-generation design concepts, key industry trends and developments.

Featuring: Materials, Comfort, Electronics, Testing and Development, Infotainment, Concepts, and Interior Technologies

Automotive Interiors World delivers:

Interviews | Manufacture case studies | Technical innovations
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Automotive Interiors World is distributed to a carefully targeted circulation spanning over 50 countries worldwide with 12,000+ copies sent free of charge to chief designers and engineers, product directors, brand managers, purchasing directors, project coordinators, consultants and senior level decision makers within the world's Automotive OEM's and Tier 1 companies. A fully interactive digital version of the magazine is also available via our website. The magazine will benefit from additional distribution at Automotive Interiors Expo – Stuttgart, Germany and Automotive Interiors Expo – Novi, MI, USA.

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